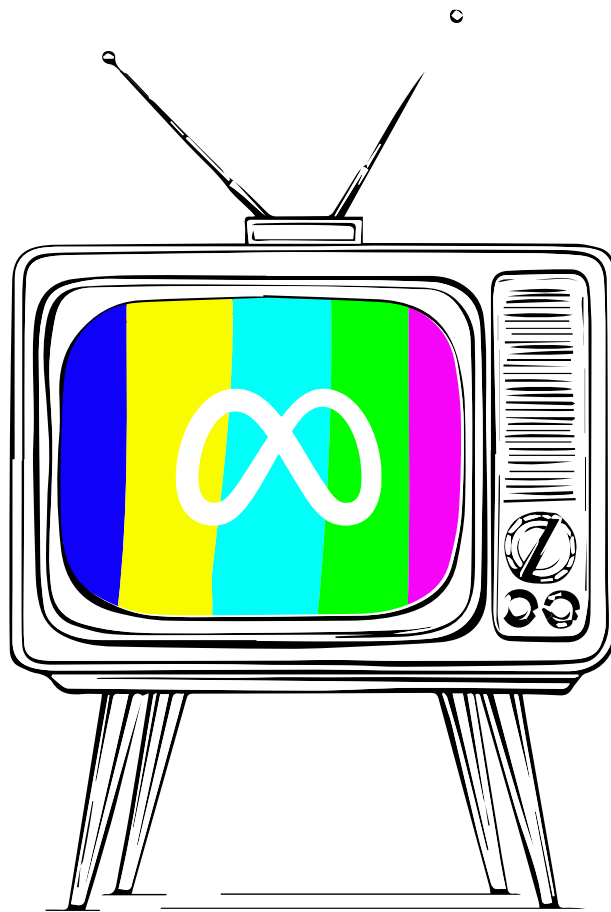


Week of February 07, 2022

NewsFlight

Taste what's on tap in the **investor's world**



Google shares to be accessible to more people

Amazon is reaching its prime

Is Snap on its way to glorious days?

Meta is having 'technical difficulties'

Shares of Meta Platforms Inc, owner of Facebook, Instagram, and WhatsApp, fell more than 20% after the company released its worse-than-expected earnings results for the fourth quarter of 2021.



Markets



Nikkei 225
Index

27,248.87

-191.12/-0.70%



Bovespa
Index

111,715.70

-529.23/-0.47%



BMV Ipc

51,255.31

+110.20/+0.22%



DAX 30
Index

15,182.36

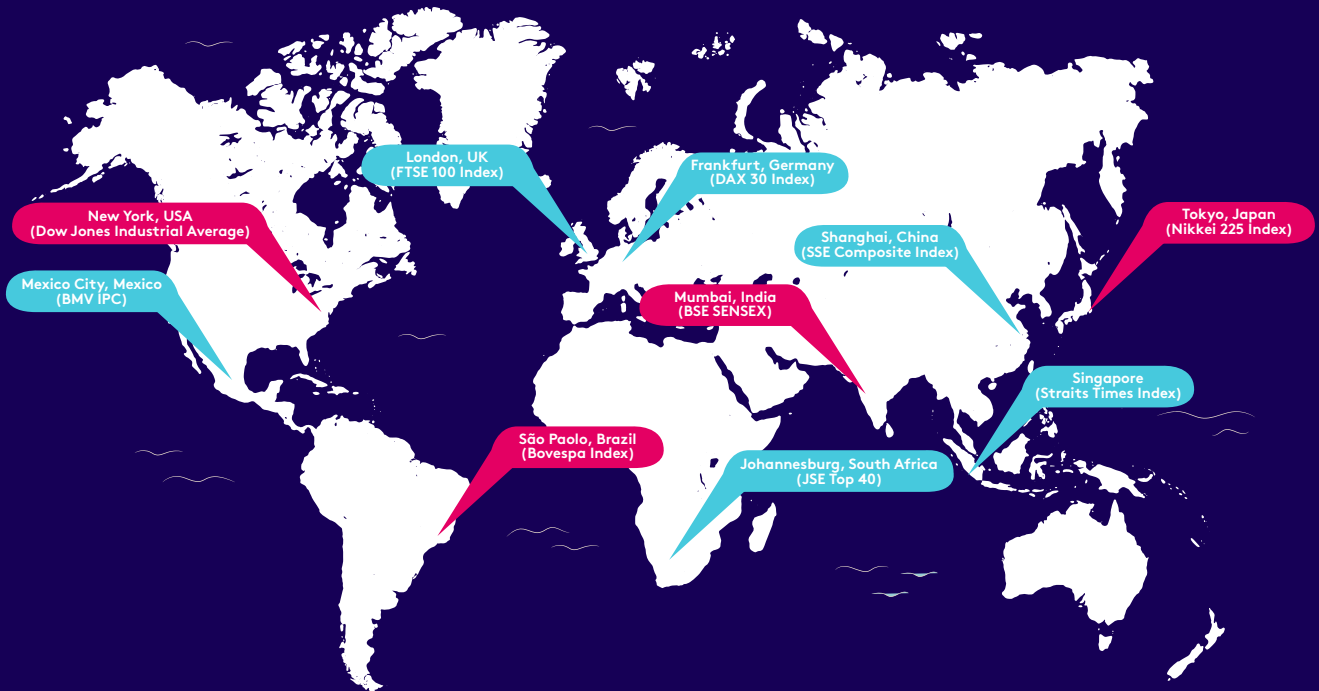
+82.80/+0.55%



FTSE 100
Index

7,568.57

+52.17/+0.69%



SSE Composite
Index

3,429.58

+68.14/+2.03%



Straits Times
Index

2,589.65

+50.37/+1.98%



Dow Jones

35,089.74

-21.42/-0.06%



BSE SENSEX

57,621.19

-1,023.63/-1.75%



JSE Top 40

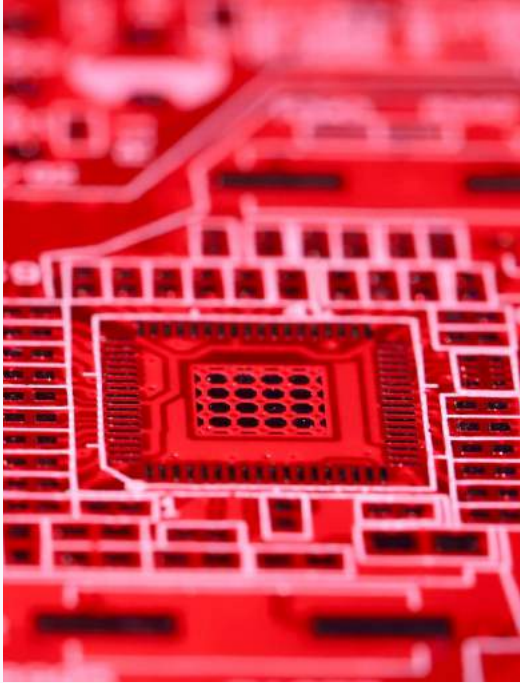
69,151.60

+472.69/+0.69%





Market news



US major averages closed last Friday with **weekly gains for the second time in a row**. The Dow Jones Industrial Average fell 21.42 points (0.06%); however, it ended the week up 1.1%. This seems to be one of the effects of a better-than-expected jobs report and its potential impact on monetary policy.

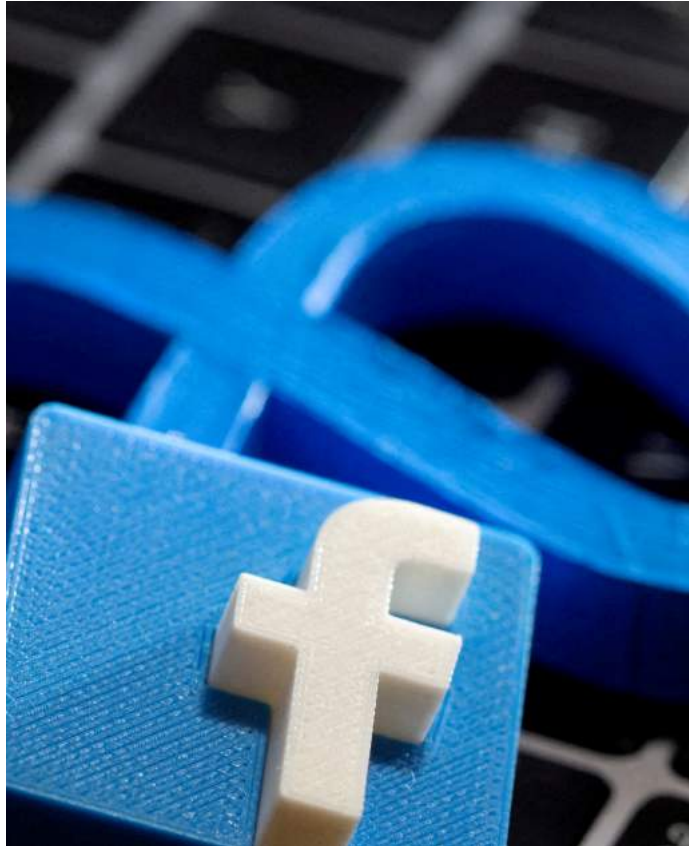
On the other hand, the Nasdaq Composite was up 2.4% as shares of several tech companies rose sharply. Amazon jumped 13.5%, Snap increased 58.8%, and Pinterest climbed about 11.2%.



Wild Card

Amazon's Rivian Automotive stock holdings **finally paid back**.

Meta is having 'technical difficulties'



Shares of Meta Platforms Inc, owner of Facebook, Instagram, and WhatsApp, **fell more than 20%** after the company released its **worse-than-expected earnings results** for the fourth quarter of 2021. The number of active users on social networks belonging to Meta fell short of expectations. Analysts predicted a sum of 1.95 billion daily active users and 2.95 billion monthly active users, but the numbers came in at 1.93 billion and 2.91 billion respectively. This slump is due, in part, to the rise of other social networks such as TikTok or YouTube, but also to Apple's changes to its operative system. Now it gives users the option to prevent apps from tracking their online activity for ads, making it difficult for advertisers who rely on data to develop new products and understand their market.



Google shares to be accessible to more people

Alphabet, Google's company, announced [its shares will have a 20-for-1 stock split](#). The company's board of directors approved this change last Tuesday due to the quarterly results they obtained. The new split in Alphabet's shares would make them accessible to more people. Each share would go from costing \$2,752.88 to only \$137.64. Each current holder would get 19 additional shares for every one they own; this news caused a 9% rise in Alphabet's share price. The only pending to carry out the split is the shareholders' approval.



Amazon is reaching its prime

Amazon reported positive fourth-quarter results driven by its advertising business and its AWS cloud unit. The company posted sales of \$137.4 billion, up 9% from its previous figures and somewhat similar to estimates made by Wall Street specialists. Amazon shares [rose 12% to \\$3,097](#) on Friday. It was also announced that the price of Amazon Prime membership will go up for the first time since 2018. Starting February 18 for new subscribers, and March 25 for current members, Amazon will charge \$14.99 per month, up from \$12.99, or \$139 on an annual basis, up from \$119. Thanks to strong AWS and advertising results, Amazon Prime price hikes, and e-commerce results that weren't as bad as some feared, Amazon may be the cause of tech stocks regaining momentum.



Is Snap on its way to glorious days?



Snap shares soar Friday and are [on track for their best day ever](#). Snapchat's parent company reported a surprise fourth-quarter profit. Snap shares jumped 50% to \$37.09. If this earnings trend continues, the company will have the largest percentage increase since the company went public in 2017. Snap reported daily users grew 20% during the quarter to 319 million, 2.1 million more than Wall Street estimates. Snap also reported a net income of \$22.6 million, or 1 cent per share. Revenue rose 42% year-over-year to \$1.3 billion.



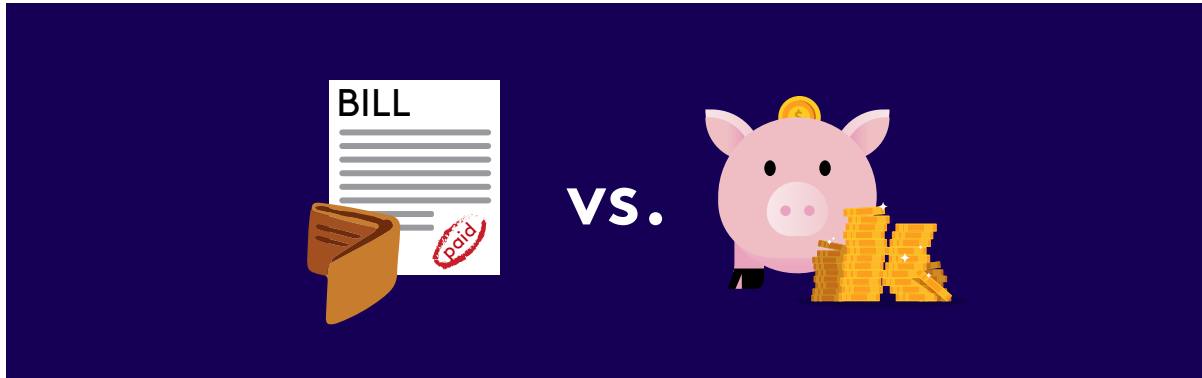
More Things to Sip On...

- Pinterest is **not far behind** in tech stocks boom.
- Ford stock **falls after earnings report**.
- Palantir Technologies' '**meme stock**' seems to be finally worth it.



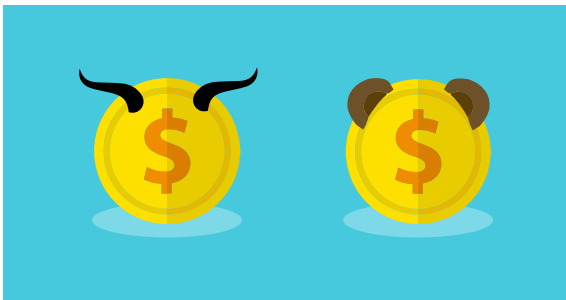
Enter a new era of free
investing and simple banking

20 Side Hustle Ideas to boost your income



“Credit card debt is an oddly taboo subject for many of us. Publicly, many shake a finger at the ‘irresponsibility’ of this type of debt. However, in private, we accumulate and avoid our own debt issues.” Learn more [here](#).

Becoming a smart investor [5 Simple Investment Tips]



“While commonly used when talking about the stock market, the terms “bear market” and “bull market” are applicable to almost any tradable assets, from currencies and bonds, commodities and real estate.”

Learn more [here](#).

6 Steps to set your Personal Financial Goals



“If someone asks you if it’s better to have \$100 now or in 1 year, what would be your answer? As rational investors, we instinctively tend to choose the first option, but why? The answer is the time value of money, which basically shows that having \$100 now is better than receiving them in the future.”

Learn more [here](#).

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**“An investment in
knowledge pays the
best interest.”**

- Benjamin Franklin -

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